Invited Panel on Effective Self-Promotion to Advance Your Career in Statistics

Moderator: Johanna G. Nešlehová (McGill University)
Co-organizers: Janet Buckingham, Amber Puha, Paula K. Roberson

Sponsors: Joint Committee on Women in the Mathematical Sciences
Caucus for Women in Statistics, Committee on Women in Statistics
Institute of Mathematical Statistics
Royal Statistical Society
International Chinese Statistical Association
Committee on Career Development
Statistics Without Borders

JSM 2016
The panelists

- **Charmaine Dean**, Western University, London, Ontario
- **Martha Gardner**, General Electric Company
- **Nicholas P. Jewell**, University of California at Berkeley
- **Nandini Kannan**, National Science Foundation
- **Michael R. Kosorok**, University of North Carolina at Chapel Hill
The Plan

- **Part I:** The need to self-promote & active self-promotion with specific goals in mind
- **Floor discussion and questions**

- **Part II:** Setting personal priorities, responding to failure & asking for assistance
- **Floor discussion and questions**

- **Part III:** Being proactive in multidisciplinary teams & cultivating a supportive work environment
- **Longer floor discussion and questions**
Part I

Why are people, and women in particular, hesitant to self-promote?

“Men apply for a job when they meet only 60% of the qualifications, but women apply only if they meet 100% of them.”

*Harvard Business Review, August 25, 2014*

*Panel leaders: Michael Kosorok & Charmaine Dean*

Actively self-promoting with specific goal in mind

*Panel leaders: Nicholas Jewell & Martha Gardner*
Part II

- Strategies for setting personal priorities
  
  *Panel leaders: Charmaine Dean & Michael Kosorok*

- Ways to respond to failure
  
  *Panel leaders: Nicholas Jewell, Charmaine Dean & Michael Kosorok*

- Asking for assistance
  
  *Panel leaders: Nandini Kannan & Martha Gardner*
Part III

- How can we as statisticians be more proactive in getting ‘to the table’ in multidisciplinary teams?

  Panel leaders: Nicholas Jewell, Nandini Kannan & Martha Gardner

- Cultivating a supportive work environment — roles for leadership and team members; can a toxic environment be changed?

  Panel leaders: Martha Gardner & Michael Kosorok
Suggested reading from panel members


Suggested reading from panel members (cont’d)

- **Lean In: Women, Work, and the Will to Lead.** Sheryl Sandberg, Knopf (2013)


- **The Loudest Duck: Moving Beyond Diversity while Embracing Differences to Achieve Success at Work.** Laura A. Liswood, Wiley (2009)